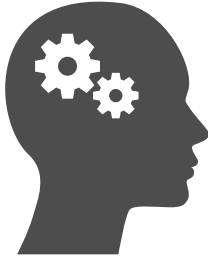


The Bare Bones About Hearing Loss

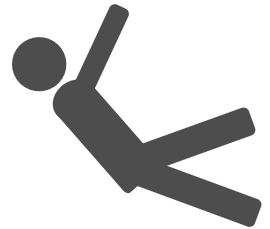
There is a connection between hearing loss and a variety of other health issues.



COGNITIVE DECLINE
Hearing loss causes a decline in cognitive ability.



CARDIOVASCULAR DISEASE (CVD)
There is a strong correlation between hearing and heart health, with cardiovascular disease increasing the risk of hearing loss.



FALLS
The risk of falling is three times higher in patients with hearing loss.



MORTALITY
In general, older men with hearing loss have a greater risk of dying.



DIABETES
Hearing loss is twice as common in patients with diabetes, possibly due to inner ear blood vessel damage.



HOSPITALIZATION
Older adults with hearing loss are 32% more likely to require hospitalization than their peers with normal hearing.



CHRONIC KIDNEY DISEASE (CKD)
54% of patients with moderate chronic kidney disease report hearing loss vs. 28% with no kidney problems.



DEPRESSION
Hearing loss often causes withdrawal and social isolation – factors that may lead to depression.

The *Benefits* of Treating Hearing Loss

Individuals who seek treatment for their hearing loss see improvements in all aspects of their lives. They are known to have better overall health, professional success and emotional well-being than those who don't.

GENERAL HEALTH

Improved Mental Health

Those that treat their hearing loss have a decrease in feelings of depression, anger and anxiety.



Improved Cognitive Health

Individuals with untreated hearing loss are at an increased risk of cognitive decline.



Improved Physical Health

Individuals with untreated hearing loss are three times more likely to suffer physical injuries, specifically falls.



Improved Balance

Individuals that use a hearing device to treat their hearing loss may also see an improvement in their balance.

PROFESSIONAL SUCCESS



Improved Ability to Focus

Untreated hearing loss leads to difficulty concentrating, especially when communicating with others.



Improved Ability to Learn

New research suggests that untreated hearing loss can lead to problems storing new information.



Increased Earning Power

Untreated hearing loss leads to reduced job performance and less monetary compensation.

EMOTIONAL WELL-BEING

Renewed Confidence

Treating hearing loss enables an individual to once again be able to navigate the world on their own.



Increased Control Over Life Events

When overcoming a reliance on others to understand what is going on in the hearing world, an individual with hearing loss will regain their sense of control.



Better Relationships

Being able to successfully communicate with loved ones leads to healthier and longer-lasting relationships.



Increased Social Interactions

Individuals with untreated hearing loss are at an increased risk of cognitive decline.